

REGISTERED NUMBER: 00901022 (England and Wales)

**REPORT OF THE DIRECTOR AND
FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2009
FOR
BIBLE LANDS TRADING LIMITED**

BIBLE LANDS TRADING LIMITED

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FOR THE YEAR ENDED 31 DECEMBER 2009**

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BIBLE LANDS TRADING LIMITED

**COMPANY INFORMATION
FOR THE YEAR ENDED 31 DECEMBER 2009**

DIRECTOR: H R Bradley

SECRETARY: J M Moodey

REGISTERED OFFICE: The Old Kiln
Hazlemere
High Wycombe
Buckinghamshire
HP15 7QU

REGISTERED NUMBER: 00901022 (England and Wales)

AUDITORS: Seymour Taylor Audit Limited, Statutory Auditor
57 London Road
High Wycombe
Buckinghamshire
HP11 1BS

BIBLE LANDS TRADING LIMITED

REPORT OF THE DIRECTOR FOR THE YEAR ENDED 31 DECEMBER 2009

The director presents his report with the financial statements of the company for the year ended 31 December 2009.

PRINCIPAL ACTIVITIES

Bible Lands Trading Limited is a wholly-owned subsidiary of BibleLands (an incorporated Charity), the UK-based charity which partners with local Christian organisations to help vulnerable and disadvantaged people in the Middle East. The principal activity of the company during the year was the sale of gifts, cards, folders, and the Bethlehem Carol Sheet via mail order catalogues and from telephone and internet orders. The majority of the income is raised from supporters purchasing from the Christmas catalogue. Bible Lands Trading Limited carries out an essential role to promote and support the work of the Charity and raise its profile.

Bible Lands Trading Limited also collected donations on behalf of the Charity amounting to £51,728 during the year.

The catalogue of Bible Lands Trading Limited also sells 'Alternative Gifts', the proceeds of which are paid directly to the Charity and therefore not included in the turnover figures of this company. These gifts directly benefit those in need in the Middle East and include items such as school materials or resettlement packages for refugees. The sale of these items totalled £38,271 during the year. In total therefore, the company contributed to the Charity during the year donations totalling £89,999.

Despite this, the company recorded a loss for the year of £9,992. Trading operations for the period resulted in a profit of £15,573, which was in line with expectations. However, at the end of the year the company held stocks from catalogues in previous years which were regarded as not able to be realised at their cost value and accordingly their value was written down by £25,563, so leading to the overall loss. This loss should be considered in the context of the overall contributions made to the charity as noted above.

DIRECTOR

H R Bradley held office during the whole of the period from 1 January 2009 to the date of this report.

STATEMENT OF DIRECTOR'S RESPONSIBILITIES

The director is responsible for preparing the Report of the Director and the financial statements in accordance with applicable law and regulations.

Company law requires the director to prepare financial statements for each financial year. Under that law the director has elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the director must not approve the financial statements unless he is satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the director is required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

BIBLE LANDS TRADING LIMITED

REPORT OF THE DIRECTOR FOR THE YEAR ENDED 31 DECEMBER 2009

STATEMENT OF DIRECTOR'S RESPONSIBILITIES - continued

The director is responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable him to ensure that the financial statements comply with the Companies Act 2006. He is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

So far as the director is aware, there is no relevant audit information (as defined by Section 418 of the Companies Act 2006) of which the company's auditors are unaware, and he has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the company's auditors are aware of that information.

AUDITORS

The auditors, Seymour Taylor Audit Limited, will be re-appointed in accordance with section 487(2) of the Companies Act 2006.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

ON BEHALF OF THE BOARD:

H R Bradley - Director

22 June 2010

REPORT OF THE INDEPENDENT AUDITORS TO THE SHAREHOLDERS OF BIBLE LANDS TRADING LIMITED

We have audited the financial statements of Bible Lands Trading Limited for the year ended 31 December 2009 which comprise the Profit and Loss Account, the Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in a Report of the Auditors and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of director and auditors

As explained more fully in the Statement of Director's Responsibilities, the director is responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the director; and the overall presentation of the financial statements.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 December 2009 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Report of the Director for the financial year for which the financial statements are prepared is consistent with the financial statements.

**REPORT OF THE INDEPENDENT AUDITORS TO THE SHAREHOLDERS OF
BIBLE LANDS TRADING LIMITED**

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of director's remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the director was not entitled to prepare the financial statements and the Report of the Director in accordance with the small companies regime.

Mr William Johnston BA FCA (Senior Statutory Auditor)
for and on behalf of Seymour Taylor Audit Limited, Statutory Auditor
57 London Road
High Wycombe
Buckinghamshire
HP11 1BS

22 June 2010

BIBLE LANDS TRADING LIMITED**PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 DECEMBER 2009**

	Notes	Year Ended 31.12.09		Period 1.5.08 to 31.12.08	
		£	£	£	£
TURNOVER			385,772		337,976
Cost of sales			<u>183,097</u>		<u>132,617</u>
GROSS PROFIT			202,675		205,359
Distribution costs		94,384		101,854	
Administrative expenses		<u>118,283</u>		<u>86,641</u>	
			<u>212,667</u>		<u>188,495</u>
OPERATING (LOSS)/PROFIT	2		(9,992)		16,864
Gift aid payment to BibleLands			<u>-</u>		<u>15,371</u>
(LOSS)/PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION			(9,992)		1,493
Tax on (loss)/profit on ordinary activities	3		<u>-</u>		<u>-</u>
(LOSS)/PROFIT FOR THE FINANCIAL YEAR AFTER TAXATION			<u>(9,992)</u>		<u>1,493</u>

The notes on pages 8 to 12 form part of these financial statements

BIBLE LANDS TRADING LIMITED**BALANCE SHEET
31 DECEMBER 2009**

	Notes	2009 £	2008 £
CURRENT ASSETS			
Stocks		82,908	97,657
Debtors	5	7,208	55,714
Cash at bank and in hand		<u>23,619</u>	<u>23,503</u>
		113,735	176,874
CREDITORS			
Amounts falling due within one year	6	<u>102,434</u>	<u>155,581</u>
NET CURRENT ASSETS		<u>11,301</u>	<u>21,293</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>11,301</u>	<u>21,293</u>
CAPITAL AND RESERVES			
Called up share capital	7	1,000	1,000
Capital redemption reserve	8	8,117	8,117
Profit and loss account	8	<u>2,184</u>	<u>12,176</u>
SHAREHOLDERS' FUNDS		<u>11,301</u>	<u>21,293</u>

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The financial statements were approved by the director on 22 June 2010 and were signed by:

H R Bradley - Director

The notes on pages 8 to 12 form part of these financial statements

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- reducing balance - 25%
Computer equipment	- straight line - 33%

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more tax, with the following exceptions:

Provision is made for tax on gains arising from the revaluation (and similar fair value adjustments) of fixed assets, and gains on disposal of fixed assets that have been rolled over into replacement assets, only to the extent that, at the balance sheet date, there is a binding agreement to dispose of the assets concerned. However, no provision is made where, on the basis of all available evidence at the balance sheet date, it is more likely than not that the taxable gain will be rolled over into replacement assets and charged to tax only where the replacement assets are sold.

Deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme for employees. The assets of the scheme are held separately from those of the company. The annual contributions payable are charged to the profit and loss account.

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2009

1. **ACCOUNTING POLICIES - continued**

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

Where the contractual obligations of financial instruments (including share capital) are equivalent to a similar debt instrument, those financial instruments are classified as financial liabilities. Financial liabilities are presented as such in the balance sheet. Finance costs and gains or losses relating to financial liabilities are included in the profit and loss account. Financial costs are calculated so as to produce a constant rate of return on the outstanding liability.

Where contractual terms of share capital do not have any terms meeting the definition of financial liability then this is classified as an equity instrument. Dividends and distributions relating to equity instruments are debited directly to equity.

2. **OPERATING (LOSS)/PROFIT**

The operating loss (2008 - operating profit) is stated after charging:

	Year Ended 31.12.09 £	Period 1.5.08 to 31.12.08 £
Depreciation - owned assets	-	144
Auditors' remuneration	6,760	5,000
Pension costs	<u>3,952</u>	<u>2,261</u>
Director's remuneration and other benefits etc	<u>-</u>	<u>-</u>

3. **TAXATION**

Analysis of the tax charge

No liability to UK corporation tax arose on ordinary activities for the year ended 31 December 2009 nor for the period ended 31 December 2008.

BIBLE LANDS TRADING LIMITED

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2009**

4. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 January 2009 and 31 December 2009	<u>5,709</u>	<u>194</u>	<u>5,903</u>
DEPRECIATION			
At 1 January 2009 and 31 December 2009	<u>5,709</u>	<u>194</u>	<u>5,903</u>
NET BOOK VALUE			
At 31 December 2009	<u>-</u>	<u>-</u>	<u>-</u>
At 31 December 2008	<u>-</u>	<u>-</u>	<u>-</u>

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2009 £	2008 £
Trade debtors	-	3,277
Amounts owed by group undertakings	-	40,818
Other debtors	<u>7,208</u>	<u>11,619</u>
	<u>7,208</u>	<u>55,714</u>

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2009 £	2008 £
Trade creditors	65,526	142,085
Amounts owed to group undertakings	12,785	-
Taxation and social security	17,328	10,906
Other creditors	<u>6,795</u>	<u>2,590</u>
	<u>102,434</u>	<u>155,581</u>

7. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:			2009	2008
Number:	Class:	Nominal value:	£	£
1,000	Ordinary	£1	<u>1,000</u>	<u>1,000</u>

BIBLE LANDS TRADING LIMITED

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 DECEMBER 2009

8. RESERVES

	Profit and loss account £	Capital redemption reserve £	Totals £
At 1 January 2009	12,176	8,117	20,293
Deficit for the year	<u>(9,992)</u>	<u> </u>	<u>(9,992)</u>
At 31 December 2009	<u>2,184</u>	<u>8,117</u>	<u>10,301</u>

9. PENSION COMMITMENTS

The company operates a defined contribution pension scheme for employees. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension cost charge represents contributions payable by the company to the fund and amounted to £3,952 (8 month period ended 31 December 2008 - £2,261). There were no contributions outstanding at 31 December 2009 (8 month period to 31 December 2008 - Nil).

10. ULTIMATE PARENT COMPANY

The company is wholly owned by the charity, BibleLands and the directors consider Biblelands to be the company's ultimate parent company. The largest and smallest group, in which this company's information is consolidated, is Biblelands, a registered charity incorporated in England and Wales that will be drawing up consolidated financial statements to 31 December 2009. The principal place of business for the charity is:

The Old Kiln
Willow Chase
Hazlemere
High Wycombe
Buckinghamshire
HP15 7QJ

Copies of the consolidated financial statements of Biblelands can be obtained from the above address.

11. RELATED PARTY DISCLOSURES

The company was controlled throughout the current year and previous period by BibleLands which owns all of the ordinary shares of the company. BibleLands is an incorporated charity which has no controlling party.

This company is a wholly owned subsidiary within the group. It has therefore taken advantage of the exemptions, provided within Financial Reporting Standard 8, Related party disclosures, from disclosure of transactions it has entered into with other members of the group.

Bible Lands Trading Limited collected donations on behalf of BibleLands to 31 December 2009 of £51,728 (8 month period ended 31 December 2008 - £39,722). In addition, donations of 'Alternative Gifts' totalling £38,271 (8 Month period ended 31 December 2008 - £33,613) have been raised through Bible Lands Trading Limited.

BIBLE LANDS TRADING LIMITED**TRADING AND PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 DECEMBER 2009**

	Year Ended 31.12.09		Period 1.5.08 to 31.12.08	
	£	£	£	£
Turnover		385,772		337,976
Cost of sales		<u>183,097</u>		<u>132,617</u>
GROSS PROFIT		202,675		205,359
Expenditure				
Postage	1,906		5,216	
Outsourced distribution	92,478		96,638	
Wages and salaries	66,401		38,680	
Pensions	3,952		2,261	
Depreciation of tangible fixed assets	-		144	
Advertising	30,189		35,486	
Travel and subsistence	487		584	
Exhibitions	1,117		-	
Computer costs	546		-	
Sundry expenses	2,855		1,980	
Research and development costs	590		120	
Auditors' remuneration	<u>6,760</u>		<u>5,000</u>	
		<u>207,281</u>		<u>186,109</u>
		(4,606)		19,250
Finance costs				
Bank charges		<u>5,386</u>		<u>2,386</u>
		(9,992)		16,864
Exceptional items				
Gift aid payment to BibleLands		<u>-</u>		<u>15,371</u>
NET (LOSS)/PROFIT		<u>(9,992)</u>		<u>1,493</u>

This page does not form part of the statutory financial statements